

I heart culture contest launched

Saskatchewan residents are being invited to share what they love about our province, and receive an opportunity to win prizes, through a new contest called “I Heart Culture!”

Led by SaskCulture, the nonprofit agency that provides support to the province’s arts and cultural sector through the Saskatchewan Lotteries Trust Fund, the I Heart Culture contest invites people to submit photos, videos, poems, stories, or even recipes, that reflect what they love most about our province –the places we love, people, food, landscapes and skylines, poetry and storytelling, films, music, art, dance, crafts – or whatever they believe is important to them. “These are the things that make our culture unique. They are what make Saskatchewan a special place to live or visit.” James Ingold, Chair of SaskCulture’s Board of Directors stated.

Entries submitted will qualify for a draw to be held this fall during Culture Days 2013. The prize packages are being called the Ultimate Saskatchewan Cultural Experience, and include tickets to major festivals,

concert venues, galleries and museums for 2014. By sharing what you love about Saskatchewan’s culture, you could win tickets to the 2014 Craven Country Jamboree (including campsite!), the Regina Folk Festival, the Summer Solstice Festival d’été in Gravelbourg or the Long Day’s Night Music Festival in Swift Current, as well as many other events. Also part of the prize packages are bus passes courtesy of STC The Bus Company. SaskEnergy is also partnering with SaskCulture to promote the contest.

The annual Culture Days event takes place in more than 850 Canadian cities and towns during the last weekend of September. This year’s Culture Days weekend will take place on September 27, 28 and 29, 2013. The events will feature free, hands-on, interactive activities that invite the public to participate “behind the scenes”— and to discover the world of artists, creators, historians, architects, curators, and designers at work in their community. Last year in Saskatchewan, over 240 events took place in 54 communities.

