

## LAUNCH EVENTS 2014

Please contact people listed for updates, further details, and more events being planned in your city or region.

### NATIONAL LAUNCH

Friday, September 26  
Toronto, ON

#### **Culture Days National 5<sup>th</sup> Anniversary Kick Off**

- Event details
  - *Conduct Us* with the **Toronto Symphony Orchestra**
  - Other diverse artistic/cultural programming
- Location: Roy Thomson Hall, 60 Simcoe Street, Toronto, M5J 2H5
- Time: 10am – 2pm (artistic/cultural programming), 12:15pm – 1:45pm (*Conduct Us*)

**Contact: Susan Smythe-Bishop, Touchwood PR**

[susan@touchwoodpr.com](mailto:susan@touchwoodpr.com)

(416) 843-8859

### BRITISH COLUMBIA

Thursday, September 25  
Surrey, BC

#### **Culture Days Launch Event**

- Event details:
  - Performers: **Lisa Brokup, Heritage Re-Enactors, Surrey City Orchestra, John Mann** from Spirit of the West
  - Emcee: **Christopher Gaze**, Artistic Director of Bard on the Beach
  - Keynote: **Sal Ferraras**, Vice President Academic, Kwantlen Polytechnic University
  - Other confirmed speakers: **Lucille Pacey**, President & CEO of Arts Umbrella
  - Poetry reading: **Rawle Iam James**, BC Culture Days Ambassador
- Location: Surrey City Hall, 13450 104 Avenue, Surrey, BC, V3T 1V8
- Time: 11am – 1pm

**Contact: Marnie Wilson, Culture Days BC Publicist**

[mwilson@theartsbiz.com](mailto:mwilson@theartsbiz.com)

(604) 836-2409

**ALBERTA**

**Thursday, September 25**  
**Edmonton, AB**

**Alberta Culture Days 2014 Media Event**

- Event details:
  - **Mayor Iveson** will be present at a media event to proclaim Alberta Culture Days and promote the 104 Street events.
- Location: TBC, Edmonton
- Time: 10:00am

**Contact: Rick Walters**

[rick.walters@gov.ab.ca](mailto:rick.walters@gov.ab.ca)

(780) 643-1335

**Keltie MacPherson**

[keltie.macpherson@gov.ab.ca](mailto:keltie.macpherson@gov.ab.ca)

(780) 427-2228

**Friday, September 26**  
**Edmonton, AB**

**Alberta Culture Days 2014 Block Party**

- Event details:
  - Live music with **Wool on Wolves, Oscar Lopez, Michael Rault and Nuela Charles**
  - Visual arts workshops, street performers, street market and more.
- Location: 104 Street and Jasper Avenue, Edmonton, AB
- Time: 5:00pm – 10:00pm

**Contact: Rick Walters**

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(780) 643-1335

**Wednesday, September 24**  
**Calgary, AB**

**Alberta Culture Days 2014 Media Event**

- Event details:
  - Media launch showcasing what Calgarians can expect throughout the Alberta Culture Days weekend
- Location: Olympic Plaza, 228 8 Ave SE, Calgary, AB T2P 2M5
- Time: 12pm

**Contact(s): Rick Walters**

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**Friday, September 26**  
**Calgary, AB**

**Alberta Culture Days 2014 Block Party**

- Event details:
  - Live music: **Viet Cong, The Wet Secrets** and **BassBus**
  - Interactive art, projection mapping, photography and film workshops, performing arts and more
- Location: 1st Street SE and Stephen Avenue Mall, Calgary
- Time: 5:00pm – 10:00pm

**Contact: Rick Walters**  
[rick.walters@gov.ab.ca](mailto:rick.walters@gov.ab.ca)  
(780) 643-1335

**SASKATCHEWAN**

**Thursday, September 25**  
**Saskatoon, SK**

**Culture Days Saskatchewan 2014 Kick Off**

- Event details:
  - Artists, buskers, live music and ceremony
  - Confirmed speakers: Saskatoon Mayor **Donald Atchison**
- Location: Saskatoon Civic Square, at 23rd Street by City Hall (222 3rd Avenue North, Saskatoon, S7K 0J5)
- Time: 12pm – 1pm

**Contact: Jennifer Pesenti, Marketing Manager, City of Saskatoon**  
[jennifer.pesenti@saskatoon.ca](mailto:jennifer.pesenti@saskatoon.ca)  
or **Marian Donnelly, SaskCulture Inc.**  
[mdonnelly@saskculture.ca](mailto:mdonnelly@saskculture.ca)

**MANITOBA**

**Tuesday, September 23**  
**Winnipeg, MB**

**Culture Days Media Launch**

- Event details:
  - Performers: **Winnipeg Contemporary Dancers** and **Heartbeat City**
  - Speakers: Co-Chairs, **Jean Giguère** and **Sylviane Lanthier**, and **Brent Lott**, Artistic Director, Winnipeg Contemporary Dancers (50th Anniversary)
  - Live Mural Art

- Location: The Rachel Browne Theatre, 211 Bannatyne Ave, Winnipeg, MB R3B 3P2
- Time: 10:30am - 11:30am

**Contact: Karen Ilchena, Culture Days MB Publicist**

[ilchena@shaw.ca](mailto:ilchena@shaw.ca)

(204) 781-5944

or **Melissa Courcelles, Culture Days MB Project Manager**

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(204) 942-8221 (work) or (204) 791-6591 (cell)

**Friday, September 26**  
**Winnipeg, MB**

### **Culture Days 5<sup>th</sup> Anniversary Kick Off Event**

- Event details:
  - 9:50am-10:00am - speakers: Co-Chairs, **Jean Giguère** and **Sylviane Lanthier**, and **Minister Ron Lemieux** (TBC) and performer: **Aboriginal School of Dance**
  - 10:30am-2:00pm - diverse artistic/cultural performances and interactive activities
- Location: The Forks, 1 Forks Market Road, Winnipeg, R3C 1A5
- Time: 9:50am - 2:00pm

**Contact: Karen Ilchena, Culture Days MB Publicist**

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204.781.5944

or **Melissa Courcelles, Culture Days MB Project Manager**

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## **ONTARIO**

**Friday, September 26**  
**Milton, ON**

### **Milton Culture Days Launch Party**

- Event details:
  - Independent film screening & chat
  - Locally prepared dinner/communal dining
  - Performances by **Batata** (Latin American band) with dance by **Milton's The Dance Class** & learn to dance component over dinner
  - Painting the first tile of this years' Arts Milton Community Project - painted mosaic
  - Spokesperson: **Elizabeth Kmiec** (President, Arts Milton)
- Location: Milton Centre for the Arts, 1010 Main St. E, Milton, ON, L9T 6H7
- Time: 6:00pm – 9:30pm

**Contact: Carly Anderson, Coordinator at Arts Milton**  
[admin@artsmilton.com](mailto:admin@artsmilton.com), 905-878-7252 ext. 4904

**Friday, September 26**  
**Barrie, ON**

**Barrie Culture Days Launch**

- Event details:
  - Featuring food and local artists (musician **Tori Hathaway**, magician **James Harrison**, dancers from **The Dance Academy, Yours in Theatre**)
- Location: City Hall Rotunda, City Hall, 70 Collier St, Barrie, ON
- Time: 5:00pm – 7:00 pm

**Contact: Onalee Groves, Culture Officer, City of Barrie**  
[OGroves@barrie.ca](mailto:OGroves@barrie.ca)  
(705) 739-4220 ext. 4794

**Friday, September 26**  
**Timmins, ON**

**Timmins Culture Days Kick-Off/Launch**

- Event details: speakers/performers/activities TBD
- Location: Timmins Museum: National Exhibition Centre, 325 Second Avenue, Timmins, ON
- Time: evening, may start at 5pm or 7pm

**Contact: Karina Douglas**  
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**Marnie Lapierre**  
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**Karen Bachmann**  
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**Friday, September 26**  
**Etobicoke-Lakeshore (Toronto, ON)**

**Etobicoke Lakeshore Culture Days Kick-Off**

- Event details:
  - "Marketplace" set up from 6:00pm – 7:00pm, with 5-10 artists demonstrating their activities taking place over the weekend
  - Station for kids to create their own maracas to be used later
  - 6:45pm – ribbon-cutting ceremony involving all major partners
  - 7:00pm-8:30pm – **Beatles tribute band** performance; attendees will be invited to sing along and kids can use their handmade maracas
- Location: Mimico Square/Amos Waites Park, 2445 Lake Shore Blvd W, Toronto, ON
- Time: 6:00pm - 8:30pm

**Contact: Joelle Berlet**  
[Joelle.Berlet@humber.ca](mailto:Joelle.Berlet@humber.ca)

**Tuesday, September 23**  
**Stratford, ON**

**Culture Days Stratford Kick Off Event**

- Event details: TBC
- Location: Stratford Festival PWC lounge, 55 Queen St., Stratford, ON, N5A 6V2
- Time: 11am

**Contact: Susan Smythe-Bishop, Touchwood PR**  
[susan@touchwoodpr.com](mailto:susan@touchwoodpr.com)  
**(416) 843-8859**

**QUEBEC**

**Tuesday, September 9**  
**Montreal, QC**

***Journées de la culture* Provincial Launch Event**

- Event details:
  - Ambassadors present: **Janine Sutto** (actress), **Normand Chouinard** (actor), **Claude Deschênes** (journalist, host), **Rabii Rammal** (stand-up comic and multi-disciplinary artist) and **Debbie White-Lynch** (actress, singer, dancer).
  - VIP invitations sent; scenario and details TBC.
- Location: Theatre Plaza, 6505 Rue Saint-Hubert, Montreal, QC H2S 2M6
- Time: 5pm – 7 pm

**Contact: Brigitte Melançon, Director of Communications, Culture pour tous**  
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**(514) 873-4726**  
**1 (866) 734-4441**

**Tuesday, September 23 (TBC)**  
**Quebec, QC**

***Journées de la culture* Launch Press Conference**

- Event details: TBC
- Location: Centre de Conservation du Québec, 1825, rue Sempé, Québec, QC G1N 4B7
- Time: 10am

**Contact: Brigitte Melançon, Director of Communications, Culture pour tous**  
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**Friday, September 26**  
**Montreal, QC**

***Journées de la culture Coup d'envoi (Official Kick Off)***

- Event details: TBC
- Location: Complexe Desjardins, 150 Rue Sainte-Catherine Ouest, Montreal, QC, H2X 3Y2
- Time: 12pm

**Contact: Brigitte Melançon, Director of Communications, Culture pour tous**  
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**NEW BRUNSWICK**

**Wednesday, August 27**  
**Saint John, NB**

**New Brunswick Culture Days Public Launch**

- Event details:
  - Featuring details on how to host your own Culture Days event, performances by local artists, light refreshments and the chance to visit and tour the Sculpture Saint John site
- Location: Sculpture Saint John on the Saint John waterfront, Saint John, NB
- Time: 1:00pm

**Contact: Mélanie Haché, Communications and media relations**  
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